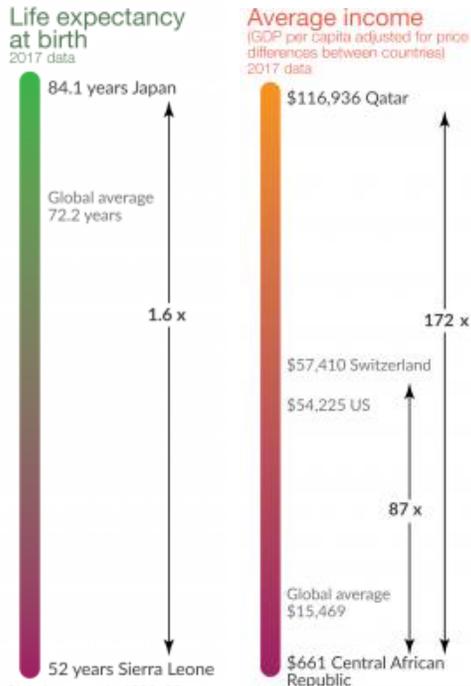


## What is the Development Gap?

The **development gap** is the difference in levels of development between the richest and poorest countries in the world.

Many believe that the gap between the **high income countries (HICs)** and **low income countries (LICs)** is getting wider. Reducing the development gap would lead to an increase in the quality of life for millions of people around the world.



## Fairtrade

The Fairtrade Mark is an independent consumer label which appears on UK products as a guarantee that they have given their **producers a better deal**. This means that workers have been paid a fairer wage for their work. It appears on clothes, jewelry, foods and beverages.

### Why work at Kazuri?

Our Mission is to provide and sustain employment opportunities for disadvantaged members of Kenyan society and in order to achieve this we must produce top quality Hand-made and Hand-painted Ceramic Jewellery and Pottery.

The aim of Kazuri Beads is to develop sustainable employment for Kenyan women for the long term.	The company employs local women; many are disadvantaged single mothers.
Everyday after work, the staff of Kazuri Beads are driven home to their local villages in minibuses.	An employee at Kazuri Beads often ends up providing for an 'extended family' of 20 or more people.
There are excellent working conditions for the employees at Kazuri Beads.	There is a well-equipped clinic at Kazuri Beads providing free medical care.



## Investment from TNCs

An investment is something we put our money in to help it grow. This can often mean HICs or wealthy companies investing money in LIC countries in an attempt to improve life and earn money. TNC stands for transnational corporation. These are large companies that operate in many different countries. A TNC usually has its head offices in one country and production plants in other countries. TNCs can often start something we call the **Multiplier effect** in Geography. This occurs when a positive change happens, which then has a knock on effect on other businesses.



## Shell in Nigeria



Shell is one of the world's largest oil companies. The head offices are located in the Netherlands. Since oil was discovered off the coast of Nigeria in 1958, the work it has done has been **controversial**...

Providing jobs for 65,000 people, and 250,000 jobs in other areas which are closely linked.

Large amounts of money do not stay in Nigeria, instead they go to other parts of the world.



## Foreign Aid

Foreign aid is resources given from one country to another. It can involve a transfer of things like food or military equipment, or even people to provide training and medical help. Usually these are loaned by governments, organisations and individuals in richer countries to help people in poorer countries.

Some people think the UK shouldn't be helping people overseas while cutting services at home. Others say it is a mark of the UK's generosity and helps address the difference in wealth between developed and developing countries. It also saves lives, they say.



**Case Study:** Pakistan received £374m from the UK in 2015, more than any of the country. The majority of that cash has gone towards social welfare, education and healthcare.



## Charities

A charity is an organization set up to provide help and raise money for those in need. Charities can often provide support for people living in LICs which will improve their lives.



## GoatAid



This project helps people in LICs by giving them a goat, which will then produce dairy products, meat, fertilizers, fur and breed to produce baby goats which can be sold to earn money.

It works by people donating £25 for Oxfam to buy a goat to be sent to LICs to help the people. 38,000 goats have been bought for this project in the last 4 years. The goats have been donated to over 20 countries in Africa.